



WHAT'S NEW 2018-2019

FRANCE! The past year has seen our debut across the northern border... but only within easy reach of Spain, of course! Our approach to travel planning is always personalized and experiential, as we strive to serve American client needs by offering only the best guides and the most authentic, hands-on experiences around.



We believe a regional approach to travel offers the best insight into each area, regardless of where current borders may lie. The French Basque country is a beautiful, small area just 20-30 minutes from San Sebastian (where only 20% of the total Basque population lives). Different recent history, cuisine and language have each left their mark to explain the many differences found across the border though in fact there is even more in common among the small, down to earth population. Obviously visitors who see both sides of the Basque Country are guaranteed a richer and more complete Basque regional experience. Ask us for our sample itineraries and/or the link to our webinar about the **WHOLE BASQUE COUNTRY!**

This year we continue to expand along our northern border in combination with Barcelona & Catalonia, and the high speed trains connecting Paris too. Programs are now available in the newly combined region of **CATALONIA MEDITERRANEE**, announced in Las Vegas in August 2018.



VIPS: Valesa Individual Packaging System - This year we launched our first specially-designed front office database system for better client proposals, as well as centralized information allowing us to provide better service.

800 US Number, Exclusive to Advisors to consult bookings in progress and facilitate conference calls with you and your clients whenever needed. By appointment only. Our 800 number for you and our clients' 24hr cell phone coverage to call us during their trip..... all to maximize our communications with you and yours!



ILTM in CANNES- In December 2018, come see us in the Spanish pavilion downstairs, where we will be scheduling appointments for clients to meet us with our favorite Basque partners.

SPECIALIZED FAM TRIPS: Our latest and greatest.... No longer just for generalists! Check out our special interest trips for the most specialized advisors. "Spain's Best Food & Wine", "Family Travel in Spain" and "Food & Wine in Valencia including the first ever 5* hotel in Priorat wine region" are sample themes from our most recent Fam trips. While our upcoming experiences include "**Whole Basque Country**" in Nov 2018, and "**Spain-Portugal Combined**" in March 2019. Clients on our exclusive mailing list will be apprised of these and other future educational opportunities. This is the best way to see and feel what makes Valesa different from the rest!

NEW VALESA WEBSITE: Coming in Fall 2018 with updated information about our team, and access to our blog of destination news for clients.



Cooking Class

UPCOMING WEBINAR on SEPTEMBER 20TH: THE ISLANDS of SPAIN & PORTUGAL: We have been serving Virtuoso Voyages since its inception more than 25 years ago, along with many other cruise clients and top American groups on the islands. The **Azores, Madeira, Balearic and Canary Islands**.... have become a must for groups such as YPO, National Arboretum, Pacific Horticultural Society, Stanford and Yale Universities, National Trust for Historic Preservation and more. Ask us for suggestions for your client.... Surprising landscapes, different cultures, cuisine and history in each island, with unusual nature and observatory visits, mild weather and friendly people as part of these very distinct islands. **Our staff can send you the registration link** to this upcoming webinar, or a recorded version of our past webinars about Food & Wine, Traveling with Kids or Whole Basque Region!



NEW EXPERIENCES- Ask us for our favorites in **Food & Wine** or **Family & Soft Active!** Here is a sampling of the latest and greatest:

-**Astronomy with the experts in Canary Islands**, including amazing photos above the clouds, viewing the planets, learning about this center's famous solar observation and top gastronomy for the night visit.

-**French Basque Country!** As part of our newly combined **WHOLE BASQUE COUNTRY**. History, cuisine, wine, villages, walking and biking and surfing and golfing and cooking and more. Easily combined with other parts of Spain, or the high speed train from Paris to Biarritz.

-**Languedoc and the Pyrenees!** As part of our newly combined **CATALONIA MEDITERRANEE** region. History, culture and food & wine programs are now available.... Easily reached between Barcelona and Paris high speed trains allowing you to combine fascinating cities with off-the-beaten-path highlights to avoid crowds and experience the most authentic of all!



Canal du Midi

